

Case Study

HORAN Adapts Offerings to Grow with Company

“When you come up with a good plan and are able to execute that plan there is a lot of satisfaction seeing the company grow from that idea.” – Company President

Client Challenge: What was once a small construction company in 1995 has now blossomed into a company with over 200 employees and multiple locations. Throughout their growth, the company’s leadership wanted to provide a competitive, comprehensive, and affordable health care plan that prioritizes employee wellness.

HORAN Solution: The company began by promoting employee physicals through the incentive of lowering premiums for all in the company that successfully participate.

In the past few years, the company has worked with HORAN to further develop the Wellness Program. The program has introduced:

1. Annual biometric screenings for employees and spouses.
2. Tangible data to design future wellness strategies around the company’s specific risk factors (diabetes and high blood pressure).
3. A four year plan to help the company stay motivated, break-trends, and track their wellness progress.

Direct Benefit to Client:

“With HORAN’s help, we have been mindful of how we structure the plan in order to keep costs down. HORAN is our partner and brings us expertise, new ideas and help in communicating benefits to our employees.” – Company President

HORAN is nimble and available to create unique solutions that are stellar from the beginning of the relationship and throughout company growth and changes.